



ರಾಜೀವ್ ಗಾಂಧಿ ಆರೋಗ್ಯ ವಿಜ್ಞಾನಗಳ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಕರ್ನಾಟಕ, ಬೆಂಗಳೂರು  
Rajiv Gandhi University of Health Sciences, Karnataka, Bangalore

4th T Block, Jayanagar, Bangalore – 560 041

**CIRCULAR TO ALL INSTITUTIONS AFFILIATED TO RGUHS**

To,

**The Director/Dean/Principal of all affiliated institutions**

Sir/Madam,

**SUBJECT: Campaign on the UN theme – “*SLOW DOWN AND SAVE LIVES*” MAY, 2017**

Road traffic injuries (RTIs) are the second leading cause of death globally among youngsters especially in 10–24-year-olds. High speed is an important risk factor for RTIs which needs to be addressed.

To support “The Fourth UN Global Road Safety Week” and create awareness among youth, **Rajiv Gandhi Institute of Public Health & Centre for Disease Control, RGUHS**, the first constituent institution of RGUHS with support from RGUHS has planned the “**Photo and Short video film contest**” across all institutions affiliated to RGUHS.

Upload photos and videos to Face book page:

<https://www.facebook.com/speedbreaker1234> before May 24-2017 ,invite

maximum likes and shares to increase your chances of bagging prizes

**Video contest --- RS 15,000 (first Prize) and Rs 7,500( second prize)**

**Photo contest: Rs 2000(first prize) and Rs 1000 (second prize)**

**Enter here to download the #slowdown signboard and find few ideas and WHO's concept note for the #slowdown pictures**

**For further information contact:**

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8095719044/9741100227Rajiv Gandhi Institute of Public health &CDC, Rajiv Gandhi University of  
Health Sciences, 4<sup>th</sup> T Block Jayanagar, Bangalore- 560041

Participants need to register by sending their details (Name, Course ,Institution, Place, mobile numbers, WhatsApp Number, Email Id, etc) along with scanned copy of approval letter from institutional head to-

Email ID: [speedbreaker12345@gmail.com](mailto:speedbreaker12345@gmail.com)-Register before May 15 ,2017

For Guide lines and more info log in to RGUHS website and our face book page  
<https://www.facebook.com/speedbreaker1234>

April 27, 2017

  
REGISTRAR

# **“GUIDELINES FOR VIDEO AND PHOTO CONTEST:SLOW DOWN AND SAVE LIVES”**

## **Guidelines for Video contest:**

- 1) Videos must be the entrant's original creation.
- 2) The video file size must be no larger than XX: MB.
- 3) We accept these video file formats: mp4 or MOV.
- 4) Video must be three (3) minutes or less in length (including opening and closing credits).
- 5) Video must be narrated in English/Kannada language or have English subtitles.
- 6) Video must **NOT** infringe any third party copyright or trademark, or violate the rights of any person or entity. Make sure that you only use content in your Video that you are authorized to use, including, without limitation, music, images, film clips and other intellectual property.
- 7) Video must **NOT** contain material that is obscene, defamatory, libelous, threatening, pornographic, offensive, or encourages conduct that would be considered a criminal offense, gives rise to civil liability, or violates any law (including, without limitation, the privacy or publicity rights of any individual whose likeness appears in the Video).
- 8) Videos must be appropriate for viewing by the general public and by a multi-cultural community; appropriateness will be determined by the jury in its sole discretion.

## **Guide lines for photo contest:**

- 1) Digital Image file must be in JPEG or .jpg format, and must be at least 1,600 pixels wide (if a horizontal image) or 1,600 pixels tall (if a vertical image).
- 2) The original images should be at least 1 MB - 3 MB in size as images could be printed and exhibited. The organizers may request for higher resolution images subsequently.
- 3) You are required to provide a unique title & description for each image submitted.
- 4) Basic editing, including color enhancement, the use of filters, and cropping of the Photo(s) is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the photo(s).
- 5) There must be no borders, logos, copyright marks, identifying marks, or any other visible references and/or marks on the image(s).
- 4) Each image submitted must be original and unpublished work of the participant who must also be its copyright owner.